

WHAT WE CAN LEARN FROM CHINA'S THEMED MALLS: HINTS FOR DESIGNING AND PLANNING A NEW SHOPPING EXPERIENCE IN HONG KONG

Seminar (18 April 2019, Thursday, 19:00-21:00)

ISCM is proudly to invite senior members of GARDE to present the latest interior design trends of shopping centres and luxury brands. GARDE is a Japanese interior design house that was founded in 1985. Now, it boasts offices all over the world in Tokyo, Osaka, Hong Kong, Shanghai, Singapore, Kuala Lumpur, Milan, Paris, New York and Los Angeles. Key Clients include Bottega Veneta, Fendi, Dolce & Gabbana, Parkson department store, Shanghai's Joy City Shopping Mall and many more.

REGISTRATION FEES

Member Non-Member
HK\$120 HK\$180

Application deadline
15 April 2019

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ENQUIRY

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SPEAKERS' PROFILE



Mr Taka Tsukiyasu

Director of GARDE Co., Ltd.

With over 20 years of experience in interior design, Taka Tsukiyasu has worked closely with many high-end international luxury brands in Japan and Italy. He is now leading GARDE's Hong Kong design team, working on several fascinating projects in the Asia Pacific Region since 2017.

His extensive portfolio includes retail stores, department stores, shopping malls and F&B outlets in Europe and Asia. Parkson in Malaysia and the Guangzhou K11 Club House are among the major projects Mr Taka completed in 2018.



Mr Johnny Lau

Project Manager of GARDE Co., Ltd

Johnny Lau joined GARDE in 2015 and has been involved in the implementation of dozens of large-scale commercial design projects, across key cities and territories including Beijing, Shanghai, Harbin, Hebei, Guangzhou and Shenzhen. Mr Lau has a deep knowledge and rich practical experience of transforming and renovating traditional retail enterprises. He is responsible for overall commercial and project management, focusing on strategic development of the service and overall client satisfaction in the Asia Pacific Market.

TOPIC OF DISCUSSION

- During the past decade, a shopping mall construction boom has taken place across China and much of Asia.
- Conceiving and creating retail spaces with new shopping experiences and themes has become a major issue for both mall developers and retail managers.
- There is an ever-growing need to look beyond conventional retail, F&B and entertainment options to attract and maintain a blooming generation of new consumers.

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